FOR YOUR INFORMATION

Bruce Neidle

February 5, 1997

Jacquie,

Attached please find a copy of the presentation I gave last week at the Section 43 Kick-Off meeting. Jim Coleman's group has requested a copy. Any concerns?

Also, enclosed please find a few candy cigarette packs I purchased last week in Indianapolis with western imagery or a red roof. I vaguely recall that PM took action against this type of product for trademark infringement a while ago. Is there any legal concern with the sale of these products?

Bruce –

Hey would you include Regori 1 data in presentation to Section 43?

Also, Sales has started to refer to RM accounts as "MPL 3024" and "MPL 1022" to get away from "proximity."

Otherwise, fine –

JC

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